

BURR RIDGE VILLAGE CODE

CHAPTER 55

SIGNS

Re-adopted by Ordinance 923

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Article I. Purpose and Scope

Sec. 55.01.

Purpose

The sign regulations set forth in this Chapter are made in accordance with an overall plan and program for the public safety, area development, preservation of property values, and the general welfare of the Village of Burr Ridge. The intent is to safeguard the general welfare of the property owner, to maintain the beauty and country atmosphere of the community while balancing this with the

- A. That a multiplicity of signs is distracting to motorists and a hazard to vehicular and pedestrian traffic.
- B. That a proliferation of off-premises commercial signs obscures the legitimate effort of local business establishments to reasonably identify the location and nature of their businesses.
- C. That it is a legitimate public purpose to limit signs in the Village to those reasonably necessary to identify local businesses. Such limitations are established so as to:
 - 1. Limit distraction to motorists and reduce the danger to other motorists and pedestrians.
 - 2. To preserve the beauty of the landscape and residential and commercial architecture, one of the prime assets of the Village of Burr Ridge.
- D. That signs should be:
 - 1. Compatible with their surroundings.
 - 2. Appropriate to the type of activity to which they pertain.
 - 3. Legible in the circumstance in which they are seen.

Sec. 55.02.

Definitions

In the construction of this code, the definitions contained in this section shall be observed and applied, except when the context herein clearly indicates otherwise.

- A. **Address Sign:** A sign that identifies the numerical and street address of a property or building and does not contain text identifying the occupant of a property (other than the occupant of a single-family residence), the use of the property or any other such advertisement.
- B. **Attention-getting-device:** Any pennant, flag, valance, banner, propeller, spinner, streamer, search light, balloon and similar device or ornamentation designed for purposes of promotion or advertising or attracting attention.
- C. **Attraction Panels with changeable letters:** Panels on which individual letters may be temporarily affixed in order to advertise tenants, special sales, products, or other facts non-essential to the identity of the basic business conducted on the premises.
- D. **Awning:** An awning shall include any flexible structure, typically made from a canvas material, attached to a building and intended to provide shelter over a walkway or building entrance.

- E. **Back-Lit Sign:** An externally illuminated sign made of individual, opaque characters that is illuminated by lighting located behind each individual character and wherein the light is not visible except as a silhouette or halo around each individual character.
- F. **Billboard:** A single or double-faced ground sign including changeable copy signs, used for the display of commercial information not associated with the conduct of a business or enterprise located on the same premises of such sign. Also referred to as an off-premise advertising sign.
- G. **Building Frontage:** The distance between side building lines (building width) measured at the front building line.
- H. **Canopy:** see Awning.
- I. **Construction Sign:** A sign that identifies the architects, engineers, contractors, and other individuals and firms involved with the construction of a building and announcing the character of the building enterprise or the purpose for which the building is intended. Construction signs may include the name of future occupants but may not advertise specific products or services to be provided.
- J. **Development Sign:** A sign that identifies the name of a subdivision, multi-family building, or non-residential building, the address and telephone number of the owner or agent, and the number, size, type, and price of lots and/or units.
- K. **Externally Illuminated Sign:** A sign illuminated by a source of light which is cast upon or falls upon the surface of the sign to illuminate by reflection only.
- L. **Flashing Sign:** Any illuminated sign which exhibits changing natural or artificial light or color effects by any means whatsoever.
- M. **Gasoline Pricing Sign:** A sign that identifies the type and price of gasoline for sale on the premises of a legally established gasoline sales station.
- N. **Ground Sign:** A sign completely or principally self-supported by posts or other supports independent of any building or other structure, anchored in or upon the ground and indicating only the business name and address, the major enterprise of each tenant or the building name or a combination of these.
- O. **Internally Illuminated Sign:** A sign, all or any part of the letter or design of which is made of incandescent, neon or other types of lamps; or a sign with painted, flush or raised letters lighted by an electric lamp or lamps attached thereto; or a sign having a border of incandescent or fluorescent lamps thereto attached and reflecting light thereon; or a transparent glass sign whether lighted by electricity or other illuminant.
- P. **Parcel Frontage:** The distance between side lot lines (lot width) measured at the front lot line or along the set back line, whichever is less.
- Q. **Pennant:** A long, narrow, relatively small flag, often triangular, used for signaling or identification.
- R. **Political Campaign Sign:** A sign announcing candidates seeking public political office and other data pertinent thereto.
- S. **Portable Sign:** Any sign that is not permanently affixed to a building, structure or the ground; a sign designed to be moved from place to place. These signs include, but are not limited to, signs attached to wood or metal frames designed to be self-supporting and

moveable; paper, cardboard or canvas signs wrapped around supporting poles. Also included are those signs commonly trailer mounted, which are designed to be moved from place to place.

- T. **Posterboard:** Same as Billboard.
- U. **Projecting Sign:** A sign supported by a building or other structure and which projects over any street, sidewalk, alley or other public way or public easement, or which projects more than twelve inches from the face of any building, structure, or supporting wall.
- V. **Real Estate Sign:** A sign advertising the sale, rental or lease of all or a part of the premises on which the sign is located.
- W. **Roof Sign:** A sign erected, constructed upon, supported, extending above, or maintained in whole or in part upon, above, or over the roof of a building or structure.
- X. **Shopping Center:** A single parcel or building or multiple parcels and buildings developed and used primarily for retail businesses that share access, parking and other common features.
- Y. **Sign:** The term "Sign" shall mean and include every sign, billboard, ground sign, wall sign, roof sign, illuminated sign, projecting sign, temporary sign, marquee, awning, canopy, and street clock, and shall include any announcement, declaration, demonstration, display, illustration, insignia, or logo used to advertise or promote the interests of any person when the same is placed out of doors in view of the general public.
- Z. **Streamer:** A long, narrow flag, banner or pennant.
- AA. **Subdivision Entryway Sign:** A permanent ground or wall sign or other approved entryway feature located at the principal roadway entrance or entrances to a particular subdivision indicating only the name of such subdivision and identifying the subdivision as being within the Village of Burr Ridge.
- BB. **Temporary Sign:** Any sign constructed in accordance with the provisions of this Ordinance for a period not to exceed thirty (30) days, or as otherwise defined and permitted in Sec. 55.09 hereof.
- CC. **Traffic Directional Sign:** A sign that identifies and provides direction for the circulation of traffic on private property.
- DD. **Wall Sign:** A sign mounted or attached to the outside surface of a wall (including a solid fence) or building in a plane parallel to that of the supporting wall and indicating only the business name and address, the major enterprises of each tenant or the building name or a combination of these.
- EE. **Window Sign:** A sign painted on, attached or affixed to or placed against any window, or hung within 4 feet behind the window, which is displayed for the purpose of attracting the attention of the passerby to a sale, or to promotional items, or to other products or services or any similar lighted sign hung beyond 4 feet from the window but visible through the window. (Amended by A-923-03-06)

Article II. Standards by Zoning District

Sec. 55.03.

General Provisions

A. Sign Regulations by Zoning District

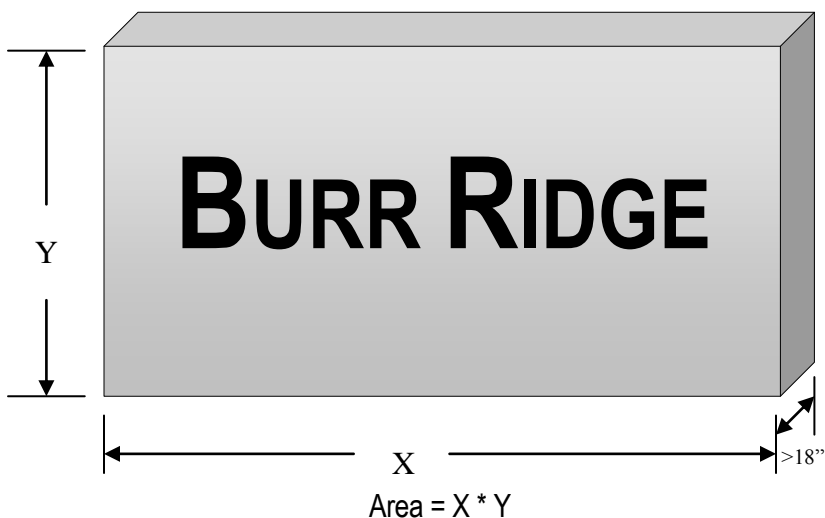
The following sign standards by zoning district are intended to include every district in the Village of Burr Ridge. The Zoning Ordinance and official zoning map define the districts referred to herein. Only signs as described herein and as regulated by this Chapter or as may be permitted by Section 55.09 - Temporary Signs and Section 55.10 – Exempt Signs will be permitted in each particular district.

If any district is omitted from this Chapter, or if a new district is created after the enactment of this code, no signs shall be permitted therein until this Chapter shall have been amended to include provisions relating to such district.

B. Measurement of Sign Area: All signs shall be measured as per the following guidelines.

1. **Area of Ground Signs and Box Signs:** Ground signs and wall signs that are contained in a box or other uni-body structure shall be measured by multiplying the horizontal dimension by the vertical dimension. Only one plane of a two-sided ground sign shall be measured for purposes of determining the area of the sign unless the distance between the two sides exceeds 18 inches. Under no circumstances may the third plane (the edge of the sign) contain sign text or characters without all faces of the sign being counted toward the total sign area. In the case of a V-shaped sign structure or a sign structure wherein the two planes are more than 18 inches apart, both planes of the sign structure are included in the sign area.

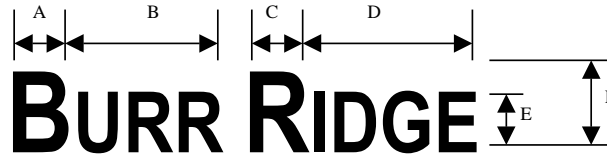
Example 55.03.B.1: Area of Ground Sign



2. **Measurement of Wall Signs with Individual Letters:** Wall signs made from individual letters (sometimes referred to as channel letters) shall be calculated by measuring the area within a single, continuous perimeter composed of any straight-line geometric figure consisting of right angles and that encloses the extreme limits of the sign characters.

Example 55.03.B.2

Measurement of Wall Signs with Individual Letters



$$\text{Area} = (A * F) + (B * E) + (C * F) + (D * E)$$

Sec. 55.04

Residence District Signs

This section shall apply to all districts designated by the Zoning Ordinance as a Residence District. Residence Districts include the R-1, R-2, R-2A, R-2B, R-3, R-4, R-5, and R-6 Districts.

- A. **Permitted Signs:** The following signs are permitted in all residential districts. Unless specifically stated otherwise, a sign permit is not required for Permitted Signs in Residence Districts.
1. Temporary Signs as per Section 55.09, herein.
 2. Exempt Signs as per Section 55.10, herein.
- B. **Conditional Signs:** The following signs are subject to the approval of the Board of Trustees upon review by the Plan Commission. Unless specifically stated otherwise, conditional signs require issuance of a sign permit prior to construction.
1. Subdivision Entryway Sign(s): A maximum of one sign per entryway may be allowed provided each sign shall not exceed 50 square feet in area and four feet in height. The text of all subdivision entryway signs shall include the words "Burr Ridge" as for example, "Oak Subdivision of Burr Ridge". The lettering for "Burr Ridge" may be in smaller font but must be legible. (amended by A-923-08-02)
 2. Ground Sign(s): One sign may be allowed for each multi-family residential or non-residential lot or parcel provided it does not exceed 16 square feet in area, is located 10 feet from all lot lines and does not exceed 8 feet in height.
 3. Wall Sign(s): One sign may be allowed for each multi-family residential or non-residential lot or parcel provided it does not exceed 16 square feet in area
 4. Temporary Signs; Any deviation from the standards for permitted temporary signs as found in Section 55.09 herein may be subject to the procedures and standards for Conditional Signs. (added by A-923-01-11)

Sec. 55.05

Transitional District Signs

This section shall apply to all districts designated by the Zoning Ordinance as Transitional Districts. Transitional Districts include the T-1 and T-2 Districts.

- A. **Permitted Signs:** The following signs are permitted in all Transitional Districts. Unless specifically stated otherwise, a sign permit is not required for Permitted Signs in a Transitional District.
1. Temporary Signs as per Section 55.09, herein.
 2. Exempt Signs as per Section 55.10, herein.
- B. **Conditional Signs:** The following signs are subject to the approval of the Board of Trustees upon review by the Plan Commission. Unless specifically stated otherwise, a sign permit is required prior to erection of a Conditional Sign in a Transitional District.
1. Subdivision Entryway Sign(s): A maximum of one sign per entryway may be allowed provided each sign shall not exceed 50 square feet in area and four feet in height. The text of all subdivision entryway signs shall include the words "Burr Ridge" as for example, "Oak Subdivision of Burr Ridge". The lettering for "Burr Ridge" may be in smaller font but must be legible. (amended by A-923-08-02)
 2. Ground Sign(s): One sign may be allowed for each multi-family residential or non-residential lot or parcel provided it does not exceed 50 square feet in area, is located 10 feet from all lot lines and does not exceed 8 feet in height. (A-923-01-11)
 3. Wall Sign(s): One sign may be allowed for each multi-family residential or non-residential lot or parcel provided it does not exceed 16 square feet in area.
 4. Temporary Signs: Any deviation from the standards for permitted temporary signs as found in Section 55.09 herein may be subject to the procedures and standards for Conditional Signs. (A-923-01-11)

Sec. 55.06.

Business District Signs

This section shall apply to all districts designated by the Zoning Ordinance as a Business District. Business Districts include the B-1 and B-2 Districts.

- A. **Permitted Signs:** The following signs are permitted in all business districts. Unless specifically stated otherwise, permitted signs require issuance of a sign permit prior to construction.
1. Ground Sign: One ground sign shall be permitted for each lot or parcel provided the lot or parcel has at least 100 feet of frontage on a public street, that the height of such sign does not exceed 8 feet, that the sign is located a minimum of 10 feet from all property lines, and that the combined area of all ground signs and wall signs shall not exceed 100 square feet.
 2. Wall Sign: One wall sign per street frontage shall be permitted for each lot or parcel provided that the combined area of all wall signs and ground signs shall not exceed 100 square feet. Permitted wall signs shall be mounted no higher than the height of the building wall or twenty feet (20') whichever is lower, and no lower than five feet (5') above average surrounding grade.

3. Where the building frontage is on more than one street, the area of the signs facing each street shall be computed on the basis of the building frontage for the street they face, as provided above, but in no case shall the total sign area exceed the maximum provided above.
4. Gasoline pricing signs shall be permitted for gasoline sales stations subject to the following regulations:
 - a. Gasoline pricing signs shall not be independently free-standing, but must be permanently attached below a pre-existing free-standing sign, to a gasoline pump island canopy support or, to a building;
 - b. A maximum of four (4) sign faces, with a total area not to exceed forty (40) square feet, shall be permitted, provided that no single sign face shall exceed twenty (20) square feet in area;
 - c. Such signs shall in no case exceed a height, to the top of the sign, of eight feet (8') above ground level.
5. Window signs shall be permitted subject to the standards listed below. Window signs do not require a sign permit.
 - a. The sum total of all window signs shall not exceed 40 percent of the total area of the windows in which they are located.
 - b. Window signs shall not have any moving parts.
 - c. A series of windows that are separated by frames and supporting material of less than six inches in width shall be considered as a single window for the purpose of computation.
 - d. Window signs may include the use of neon lighting. Neon window signs shall not exceed 16 square feet or 30 percent of the area of a window whichever is less and shall be counted toward the total area permitted for window signs. Calculation of the area of neon window signs, for purposes of compliance with the maximum 40 percent area as permitted herein, shall be based on the perimeter dimensions of said neon lighting.
6. Temporary Signs as per Section 55.09, herein.
7. Exempt Signs as per Section 55.10, herein.

B. **Conditional Signs:** The following signs are subject to the approval of the Board of Trustees upon review by the Plan Commission. Unless specifically stated otherwise, conditional signs require issuance of a sign permit prior to construction.

1. Shopping Center Wall Signs: One sign per tenant space within a shopping center may be allowed subject to the following:
 - a. A comprehensive package of standards for wall signs shall be provided that includes consistent materials, colors, lighting, and placement for all wall signs within a shopping center. Upon approval of the comprehensive sign package, all subsequent signs that comply with the approved standards shall be considered permitted signs.

- b. Each wall sign shall not exceed one square foot for each lineal foot of the storefront or tenant space width with a minimum area allowed of 25 square feet and a maximum area allowed of 50 square feet with the exception that allowable sign area for one to three designated anchor tenants may be increased by transferring sign area to the anchor tenant(s) from other tenants.
- 2. Shopping Center Ground Sign: One shopping center ground sign may be allowed subject to the following:
 - a. Shopping center ground signs shall be consistent in design, materials, and colors with the wall signs.
 - b. Shopping center ground signs shall be a maximum area of 100 square feet in area (to be calculated independent of the size of wall signs).
 - c. Shopping center ground signs shall not exceed a maximum height of 8 feet except as allowed by paragraph e below.
 - d. Shopping center ground signs shall be setback a minimum of 10 feet from all property lines except as required by paragraph e below;
 - e. The height of shopping center ground signs may be increased up to 12 feet provided that the sign is setback an additional 3 feet for each 1 foot increase in height. For example, a 9 foot high sign would require a 13 foot setback from all property lines, a 10 foot high sign would require a 16 foot setback.
- 3. Light Pole Banners: Banners affixed to light poles and announcing a federal, state or local holiday, a business anniversary, or a similar event but not advertising any specific products or services offered, may be allowed for a limited time not to exceed 90 days in any one calendar year. Light pole banners do not require issuance of a sign permit.
- 4. Subdivision Entryway Sign(s): A maximum of one sign per entryway may be allowed provided each sign shall not exceed 50 square feet in area and four feet in height. The text of all subdivision entryway signs shall include the words "Burr Ridge" as for example, "Oak Subdivision of Burr Ridge". The lettering for "Burr Ridge" may be in smaller font but must be legible. A subdivision entryway sign shall not be allowed in conjunction with a shopping center sign. (A-923-08-02)
- 5. Signs with more than Three Colors: Signs otherwise prohibited by Section 55.11.Q herein may be allowed.
- 6. Wall Signs mounted more than 20 feet above grade: Wall signs that do not exceed the height of the building wall but mounted more than 20 feet above the surrounding grade and meeting all other standards herein, may be allowed. (A-923-01-06)
- 7. Temporary Signs: Any deviation from the standards for permitted temporary signs as found in Section 55.09 herein may be subject to the procedures and standards for Conditional Signs. (A-923-01-11)

Sec. 55.07.

Manufacturing District Signs

This section shall apply to all districts designated by the Zoning Ordinance as Manufacturing Districts. Manufacturing Districts include the RA, LI, and GI Districts.

A. **Permitted Signs:** The following signs shall be permitted in all Manufacturing Districts. Unless specifically stated otherwise, a sign permit is required for all Permitted Signs in Manufacturing Districts.

1. Wall Sign: In lieu of a permitted ground sign, one wall sign shall be permitted for each street frontage of a lot or parcel provided all such signs conform to the following standards:
 - a. Area: For a building containing less than 100,000 square feet, the gross, combined surface area in square feet of all wall and ground signs shall not exceed 100 square feet. For buildings in excess of 100,000 square feet, the gross surface area in square feet of all wall and ground signs shall be computed on the basis of one square foot of sign area for each 1,000 square feet of gross floor area with a maximum sign area not to exceed 250 square feet. (A-923-01-11)
 - b. Area – Properties Adjacent to I-55: For Manufacturing District properties that are contiguous to the I-55 right-of-way including those properties contiguous to North Frontage Road and South Frontage Road, the following sign area limitations shall apply: (A-923-01-11)
 - i. For a building containing less than 50,000 square feet, the gross, combined surface area of all wall and ground signs shall not exceed 100 square feet.
 - ii. For buildings in excess of 50,000 square feet and with a minimum lot frontage of 150 feet, the gross surface area in square feet of all wall and ground signs shall be computed on the basis of one square foot of sign area for each 1,000 square feet of gross floor area with a maximum sign area not to exceed 250 square feet.
2. Ground Sign(s): If a lot or parcel has a width of not less than one hundred feet (100'), then such lot or parcel shall be permitted one ground sign in lieu of a permitted wall sign. Such permitted ground sign shall be subject to the following standards:
 - a. Height: The total height of any ground sign measured to the top of the sign shall not exceed eight feet (8') above the level of the street upon which said sign faces, or above the level of the ground at the base of the sign if such ground level is above street level.
 - b. Additional Height and Setback: An additional one foot (1') in height above the eight foot (8') height limitation, to a maximum of twelve feet (12') measured to the top of the sign, shall be permitted for every three feet (3') it is set back beyond the minimum ten foot (10') setback.
 - c. Maximum Area: The combined area of all ground and wall signs shall comply with Section 55.07.A.1.a, above. However, the maximum surface area permitted shall be reduced by seven and one-half (7 1/2) square feet per each foot of sign height that any ground sign is constructed in excess of eight feet (8') in height and under any

circumstances, the maximum area of a ground sign shall not exceed 100 square feet. (A-923-01-11)

- d. A parcel having multiple street frontages may have a combination of wall and ground signs provided such signs do not exceed one ground sign and one ground or wall sign per street frontage. For example, a corner lot may have two wall signs or one wall sign and one ground sign but may not have two ground signs and may not have more than one sign oriented toward each street frontage.

3. Temporary Signs as per Section 55.09, herein.

4. Exempt Signs as per Section 55.10, herein.

B. **Conditional Signs;** The following signs are subject to the approval of the Board of Trustees upon review by the Plan Commission. Unless specifically stated otherwise,

1. Subdivision Entryway Signs: One sign per entryway may be allowed provided that each entryway sign shall not exceed 50 square feet. Entryway signs shall be located at the principal roadway entrance or entrances to a particular subdivision. Such signs shall be at such locations specifically approved by the Board of Trustees, and the design of which, including landscaping, shall be as specifically approved by the Board of Trustees. Such signs shall not exceed eight feet (8') in height. The text of all subdivision entryway signs shall include the words "Burr Ridge" as for example, "Oak Subdivision of Burr Ridge". The lettering for "Burr Ridge" may be in smaller font but must be legible. (Amended by A-923-08-02)
2. Signs with more than Three Colors: Signs otherwise prohibited by Section 55.11.Q herein, may be allowed.
3. Temporary signs: Any deviation from the standards for permitted temporary signs as found in Section 55.09 herein may be subject to the procedures and standards for Conditional Signs. (A-923-01-11)

Sec. 55.08.

Office District Signs

This section shall apply to all districts designated by the Zoning Ordinance as Office Districts. Office Districts include the O-1 and O-2 Districts.

A. **Permitted Signs:** The following signs shall be permitted in all Office Districts. Unless specifically stated otherwise, a sign permit is required for all Permitted Signs in Office Districts.

1. Wall Sign: In lieu of a permitted ground sign, one wall sign shall be permitted for each street frontage of a parcel subject to the following standards:
 - a. Area: For a building containing less than 100,000 square feet, the gross, combined surface area of all wall and ground signs shall not exceed 100 square feet. For buildings in excess of 100,000 square feet, the gross surface area in square feet of all wall and ground signs shall be computed on the basis of one square foot of sign area for each 1,000 square feet of gross floor area with a maximum sign area not to exceed 250 square feet. (A-923-01-11)
 - b. Area – Properties Adjacent to I-11: For Office District properties that are contiguous to the I-55 right-of-way including those properties

contiguous to North Frontage Road and South Frontage Road, the following sign are limitations shall apply: (A-923-01-11)

- i. For a building containing less than 50,000 square feet, the gross, combined surface area of all wall and ground signs shall not exceed 100 square feet.
 - ii. For buildings in excess of 50,000 square feet and with a minimum lot frontage of 150 feet, the gross surface area in square feet of all wall and ground signs shall be computed on the basis of one square foot of sign area for each 1,000 square feet of gross floor area with a maximum sign area not to exceed 250 square feet.
2. Ground Sign(s): If a lot or parcel has a width of not less than one hundred feet (100'), then such lot or parcel shall be permitted one ground sign in lieu of a permitted wall sign, subject to the following standards:
 - a. Height: The total height of any ground sign measured to the top of the sign shall not exceed eight feet (8') above the level of the street upon which said sign faces, or above the level of the ground at the base of the sign if such ground level is above street level.
 - b. Additional Height and Setback: An additional one foot (1') in height above the eight foot (8') height limitation, to a maximum of twelve feet (12') measured to the top of the sign, shall be permitted for every three feet (3') it is set back beyond the minimum ten foot (10') setback.
 - c. Maximum Area: The combined area of all ground and wall signs shall comply with Section 55.07.1.A.1.a, above. However, the maximum surface area permitted shall be reduced by seven and one-half (7 1/2) square feet per each foot of sign height that any ground sign is constructed in excess of eight feet (8') in height and under any circumstances, the maximum area of a ground sign shall not exceed 100 square feet. (A-923-01-11)
 - d. A parcel having multiple street frontages may have a combination of wall and ground signs provided such signs do not exceed one ground sign and one ground or wall sign per street frontage. For example, a corner lot may have two wall signs or one wall sign and one ground sign but may not have two ground signs and may not have more than one sign oriented toward each street frontage.
3. Temporary Signs as per Section 55.09, herein.
4. Exempt Signs as per Section 55.10, herein.

B. **Conditional Signs;** The following signs are subject to the approval of the Board of Trustees upon review by the Plan Commission. Unless specifically stated otherwise,

- 1 Wall and Ground Signs exceeding the maximum area permitted but not exceeding a combined area of 250 square feet may be allowed. Wall and Ground Signs for Hotels, as permitted by Section IX.D.2(d) of the Village of Burr Ridge Zoning Ordinance, exceeding the maximum area permitted but not exceeding a combined area of 300 square feet may be allowed. Consideration of conditional approval for additional sign area shall be based on a positive

relationship between the proposed sign area and the size of the property and the size of the building on which the sign(s) are located. (A-923-02-04)

2. Wall and Ground Signs exceeding the maximum number of signs allowed by one. For example, a corner lot seeking approval for one ground sign and two wall signs or an interior lot seeking approval of two signs. Consideration of conditional approval for an additional sign shall be based on a positive relationship between the proposed sign area and the size of the property and building on which the sign(s) are located.
3. Light Pole Banners: Banners affixed to light poles and announcing a federal, state or local holiday, a business anniversary, or a similar event but not advertising any specific products or services offered, may be allowed for a limited time not to exceed 90 days in any one calendar year.
4. Subdivision Entryway Signs: One sign per entryway may be allowed provided that each entryway sign shall not exceed 50 square feet. Entryway signs shall be located at the principal roadway entrance or entrances to a particular subdivision. Such signs shall be at such locations specifically approved by the Board of Trustees, and the design of which, including landscaping, shall be as specifically approved by the Board of Trustees. Such signs shall not exceed eight feet (8') in height. The text of all subdivision entryway signs shall include the words "Burr Ridge" as for example, "Oak Subdivision of Burr Ridge". The lettering for "Burr Ridge" may be in smaller font but must be legible. (Amended by A-923-08-02)
5. Signs with more than Three Colors: Signs otherwise prohibited by Section 55.11.Q herein, may be allowed.
6. Temporary Signs: Any deviation from the standards for permitted temporary signs as found in Section 55.09 herein may be subject to the procedures and standards for Conditional Signs. (A-923-01-11)

Article III. Temporary, Exempt and Prohibited Signs

Sec. 55.09.

Temporary Signs

The following signs shall be permitted anywhere within the Village and shall not require a permit.

- A. **Construction Signs:** Not more than two (2) construction signs with a total combined surface area not to exceed thirty-two (32) square feet and a maximum height, to the top of each sign, of eight (8) feet. The signs shall be confined to the site of construction, may be erected after a complete building permit application is submitted, and shall be removed within seven (7) days after the issuance of an occupancy permit.
- B. **Real Estate Signs:** Real estate signs not exceeding a total area of twelve (12) square feet and a maximum height, to the top of each sign, of five (5) feet advertising the sale, rental or lease of all, or part, of the premises on which the signs are displayed. One such sign is permitted for each lot or parcel and such signs shall be removed within seven (7) days after the sale is closed or the lease is signed.
- C. **Political Campaign Signs:** Political campaign signs, as defined herein, not exceeding sixteen (16) square feet in area for each lot. Maximum height, to the top of such signs, shall be five (5) feet. These signs shall be confined within private property and shall be removed within seven (7) days after the date of the election.
- D. **Development Signs:** Development signs not exceeding one hundred (100) square feet in area. Maximum height to the top of such signs shall be twenty (20) feet. One such sign shall be permitted for each thoroughfare or highway frontage of the development. Development signs may be erected upon approval of a preliminary plat of subdivision or upon submission of a building permit application and shall be removed within seven (7) days after the last lot or unit is sold.
- E. **Right-of-Way Signs:** Signs may be placed within the public right-of-way under the following conditions:
 - 1. Signs shall be a maximum of three (3) feet in height and a maximum of four (4) feet per face.
 - 2. Signs may be placed on Saturdays and Sundays only between the hours of 9:00 a.m. and 6:00 p.m.
 - 3. That the written consent of the homeowner be obtained prior to installing signs in the public right-of-way adjoining the front, side or rear of any residential property.
 - 4. Signs must be free standing, not attached to any utility pole or structure nor any traffic control sign and placed at least 3 feet from the curb or edge of pavement.
 - 5. No sign shall be placed within any portion of a twenty-five (25) foot sight triangle at the intersection of two streets. The sight triangle is determined by extending the curb or edge of pavement lines to a point of intersection; then measuring back along these extended curb or edge of pavement lines for a distance of twenty-five (25) feet to two points. A line drawn connecting the above determined points completes a triangle.
 - 6. That only one sign be permitted within 150 feet of an intersection which relates to the same topic and that the next closest sign be no closer than 150 feet.

Additionally, there shall be only one sign of the same topic placed in front of a single lot.

7. No attention or attracting devices such as pennants, streamers, balloons, inflatable shapes, banners, flashing lights or other illumination shall be attached to a sign or placed in the public right-of-way.
8. Each sign must have attached an adhesive label or other means to identify the name, address and telephone number of the person responsible for the placement and removal of each sign.
9. That a fine in the amount of \$50.00 will be charged to the person whose name is on the sign, if the sign is in violation of any of the above restrictions. If no names are found on the sign, the party or entity identified on the sign will be assessed the fine. Notice of each violation shall be in writing. Any person, firm or corporation charged with said violation may be issued a citation or "P" ticket. Violators issued such notices may request a hearing in the Circuit Court of DuPage County within 10 days of the date of the original violation or may settle and compromise the claim by paying to the Village the respective amounts set forth in the following schedule and within the times set forth in the following schedule: (Section 9 Amended by A-923-07-02)
 1. Payment of \$50.00 for each violation within 10 days of the date of the original violation.
 2. A FINAL NOTICE, which stipulates the date on which collection of the \$50.00 penalty shall be turned over to a collection agency approved by the Village for collection will be issued after 10 days.
 3. In the event that said payment is made after the FINAL NOTICE and prior to the collection agency taking any action to collect the penalty, \$100.00 shall be accepted as settlement.
 4. If the person accused of the violation does not settle the claim or request a hearing in the Circuit Court of DuPage County, he/she must request of the Chief of Police within 10 days of the date of the notice of violation that an administrative hearing be held. Upon receipt of a hearing request, the Chief of Police of the Village, or the designee of the Chief of Police, shall conduct the hearing. The person requesting a hearing shall be notified of the time, date and place of the administrative hearing. After the person accused of a violation has had an opportunity to present his or her testimony, the Chief of Police or the designee of the Chief of Police shall advise the person of his/her findings. If the Chief of Police or the designee of the Chief of Police determines that the violation notice was valid and that an ordinance violation occurred, the \$50.00 penalty shall be due and payable within 10 days. If the offender fails to pay the fine, the claim may be turned over to a collection agency as set forth in paragraphs 2 and 3 above.
 5. In the event that actions taken by the collection agency fail to result in payment of the penalty due, a FINAL NOTICE, which stipulates the date on which filing of a complaint with the Clerk of the Circuit Court of DuPage County will be commenced, will be issued. Payment of any fine and costs shall be in such amounts as may be determined and established by the Court.

10. That signs which are removed will be kept by the Village for a period of no more than three (3) weeks. In order to retrieve the signs, the fine must be paid within the three week period of time, otherwise they will be discarded.
11. Any noncomplying sign shall be removed.

Sec. 55.10.

Exempt Signs

The following types of signs are exempted from all provisions of this Chapter, except for construction, maintenance and safety regulations, or except as otherwise provided for herein:

- A. Signs not visible beyond the boundaries of the lot or parcel upon which they are situated or from any public thoroughfare or right of way.
- B. Official signs of any public or government agency.
- C. Any sign of any official court or public office, notices thereof, or any flag, emblem or insignia of a government entity.
- D. Any sign which is located completely within an enclosed building, and which sign is not visible from outside of the building.
- E. Tablets, grave markers, headstones, statuary/memorial plaques or remembrances of persons or events that are non-commercial in nature.
- F. Any official traffic signs authorized by the Illinois Revised Statutes, the Illinois Vehicle Code and/or the Village.
- G. Temporary signs celebrating the occasion of traditionally accepted patriotic or religious holidays as well as National and State holidays, or temporary signs of charitable, public, religious, educational or fraternal institutions or organizations to advertise a special event when such sign shall be displayed for not more than seven (7) days and shall not exceed sixteen (16) square feet for each lot. Maximum height, to the top of such signs, shall be five (5) feet. These signs shall be confined within private property and shall be removed within seven (7) days after the date of the special event.
- H. No trespassing or soliciting signs, warning signs (e.g. "Beware of Dog") and other such signs regulating the use of property when such signs do not exceed two (2) square feet in area.
- I. Changing of changeable letters of attraction panels, as permitted in Section 55.11.K, and changing of copy in a display encasement or bulletin board, where no structural changes are made.
- J. Address signs and private (non-commercial) nameplate identification signs when such signs do not exceed two (2) square feet in area.
- H. Tablets, memorials and cornerstones naming a building or date of erection when built into the walls of the building.
- L. Private traffic direction signs directing traffic movement onto a premise or within a premise, not exceeding four (4) square feet in area and four feet (4') in height for each sign.

Illumination of these signs shall be permitted in accordance with the regulations contained in this Chapter.

- M. Other non-commercial signs providing they meet the bulk regulations for signs in the zoning district in which the lot or parcel to be improved with said sign is located, except as hereinafter otherwise provided.
- N. Vending machine signs which are built into and which are an integral part of a vending machine and which advertise only products sold from said vending machine.
- O. Signs located inside a building and more than four feet from a window.
- P. Signs printed on awnings or canopies provided such signs identify only the name of the occupant and address of the property on which the awning is located and that the lettering is in a single row not to exceed 6 inches in height.

Sec. 55.11.

Prohibited Signs

The following signs are hereby expressly prohibited for erection, construction, repair, alteration or relocation within the Village, except as otherwise hereinafter specifically provided:

- A. Commercial Posterboards, except as otherwise provided for by law.
- B. Commercial Billboards, except as otherwise provided for by law.
- C. Roof Signs
- D. Signs on fences except for approved Subdivision Entryway Signs
- E. Projecting Signs
- F. Signs in the shape of products sold
- G. Pennants
- H. Streamers
- I. Signs on vehicles, boats, or trailers in place
- J. Signs which move or have moving parts, which movement is caused either by the wind or mechanically
- K. Attraction panels with changeable letters (except when used by movie theaters, hotels or gas stations)
- L. Signs using reflective paints or tape
- M. Signs with lights between opaque letters and an opaque background
- N. Neon Signs
- O. Flashing Signs
- P. Signs with more than three colors

- Q. Commercial Signs not advertising bona fide businesses conducted, or a product sold or service provided on the same premises where the sign is to be located.
- R. Portable Signs; including but not limited to portable signs carried by a person for the purpose of advertising a retail business or commercial sales event. (A-923-01-11)
- S. Signs hung across any street, alley, or public right-of-way, except as otherwise permitted herein.
- T. Signs which contain statement, words, pictures or other depictions of an obscene, indecent or immoral character and which offend public morals or decency.
- U. Ground and wall signs advertising or displaying interest rates or the price of merchandise, commodities, goods or services for sale or lease except as may otherwise be specifically allowed by other provisions of this Ordinance.
- V. Internally illuminated signs with a transparent or translucent background that transmits any significant amount of light.
- W. Miscellaneous advertising devices, other than signs which conform to the provisions of this Chapter.
- X. Signs in conflict with traffic signals, vehicular or pedestrian travel, or which impede access to fire hydrants and fire lanes and exits, and other signs which impede or impair the public health, safety and welfare.
- Y. Signs painted on the walls or windows of any building, except as hereinafter permitted.
- Z. Attention-getting devices.
- AA. Signs on microwave, radio, transmission or receiving towers and satellite dishes.
- BB. Exposed LED (light emitting diode) (Added by A-923-06-07)
- CC. Ground Signs using Stucco or EIFS (Added by A-923-01-11)

Article IV. Permits

Sec. 55.12. Permits Required

It shall be unlawful for any person to erect, construct, alter, change any lettering or graphics on or relocate any sign, except as otherwise permitted within the Village without first obtaining a permit from the Building Commissioner and paying the fee required, except as otherwise provided herein.

Sec. 55.13. Application for Permit.

Application for permit shall be made upon forms provided by the Building Commissioner and shall include the following information.

- A. Name, address and telephone number of applicant.
- B. Location of the building, structure or parcel of property to which or upon which the sign is to be attached or erected.
- C. Position of sign in relation to nearby buildings or structures.
- D. Three copies of plans and specifications showing method of construction, location, support, illumination and the lighting intensity measured in terms of foot candles.
- E. Sketch showing sign faces, exposed surfaces and proposed message thereof, accurately represented in scale as to size, proportion and color.
- F. Name of persons, firm, corporation or association erecting the sign.
- G. Written consent of the owners of the building, structure or land on or to which the sign is to be erected.
- H. Such other information as the Building Commissioner shall require to show full compliance with this and all other laws and ordinances of the Village.

Sec. 55.14. Permit Fee.

Every application for a permit shall be accompanied by a non-refundable fee of \$75.00 for examination of plans. Every applicant, before being granted a permit, shall pay a permit fee of \$1.25 per square foot, with a minimum fee of \$75.00.

Sec. 55.15. Issuance of Permits

It shall be the duty of the Building Commissioner, who shall be the enforcing officer, upon the filing of an application for a permit, to examine such plans and specifications and other data and the premises upon which it is proposed to erect, construct, alter or relocate the sign or other advertising structure and issue a permit if all requirements of this Chapter are satisfied.

Sec. 55.16. Term of Permits

If work authorized under the permit has not been completed within six (6) months after the date of issuance, the said permit shall become null and void.

Sec. 55.17. Revocation of Permits

The Building Commissioner is hereby authorized and empowered to revoke any permit upon failure of the holder thereof to comply with any provision of this Chapter.

Article V. Construction and Maintenance

Sec. 55.18. Building Code

All signs shall be constructed of materials approved by the Village and shall comply with the requirements of the Village Building Codes and any amendments thereto as adopted by the Village from time to time.

Sec. 55.19. Electrical Code

All signs in which any electrical wiring and/or connections are to be used shall comply with the Village Electrical Code and any amendments thereto as adopted by the Village from time to time.

Sec. 55.20. Painting and/or Maintenance

The owner of any sign shall paint and otherwise maintain all parts and supports thereof as necessary to maintain the sign in a clean and attractive condition comparable to its original condition and to prevent rusting, rotting or deterioration.

Sec. 55.21. Wind Pressure & Dead Load Requirements

All signs shall be designed and constructed to withstand a wind pressure of not less than thirty pounds per square foot and shall be constructed to receive dead loads as required in the Building Code and any amendments thereto or other applicable ordinances of the Village. Any existing sign not so constructed shall be considered as an immediate peril to persons and property. (See section regarding removal of unsafe or unlawful signs.)

Sec. 55.22. Sign Labeling

Every sign hereafter erected shall have placed in a conspicuous place thereon, in legible letters, the date of erection, the name of the permittee and the voltage of any electrical apparatus used in connection therewith, such information to be contained in a single area occupying not more than ten (10) square inches and located in such a way as to be readable from ground level.

Article VI. Unsafe or Unlawful Signs

Sec. 55.23.

Removal of Unsafe or Unlawful Signs

If the Building Commissioner shall find that any sign is unsafe, insecure or a menace to the public, or has been constructed, erected or maintained in violation of the provisions of this Chapter, or has not been completed within six (6) months of the date of the issuance of the permit for its construction or erection, he shall give written notice of the violation to the owner or lessee thereof stating that the Village shall initiate such legal proceedings as may be required to compel the removal of said sign and the recovery of any costs incurred, including any legal costs, in connection therewith if the owner or lessee fails to remove or alter the sign so as to comply with the standards herein set forth within ten days after receipt of such notice. If the owner's or lessee's address cannot be located, the notice may be sent to the person last paying the real estate taxes on the premises. Receipt of such notice shall be conclusively presumed from proof of mailing such notice as provided above. Service in any other manner where there is actual receipt of notice also shall be satisfactory service for the purposes of this Section. Such owner or lessee shall be entitled to a hearing before the Village Administrator upon filing of a written request with the Village Clerk for such a hearing within 48 hours after receipt of such notice, which request shall state the reasons why such sign should not be removed. Such hearing will be held within 48 hours after receipt of such request for a hearing, if possible, but in any event shall be held prior to the initiation of any proceedings as provided above.

Sec. 55.24.

Immediate Peril -- Removal Without Notice

The Building Commissioner may cause any sign or other advertising structure which is an immediate peril to persons or property to be immediately removed or repaired if, after notice, either verbal or written, the owner or lessee fails to take corrective action or if the owner or lessee cannot be located in sufficient time to remedy the immediate peril. In addition to the penalty provisions in this Code, the Building Commissioner or the Village may also file a complaint for injunction or any other appropriate remedy, including the recovery of any costs incurred therewith, including legal fees.

Sec. 55.25.

Sign No Longer Advertising Bona Fide Business -- Removal

Any sign which no longer advertises a bona fide business conducted or a product sold on the premises where said sign is located, shall be taken down and removed by the owner, agent or person having the beneficial use of the building or structure or property upon which such sign may be found, or application shall be made for a permit to change the face of the sign to advertise a bona fide business conducted or a product sold on said premises, within 30 days after the business conducted or product sold ceases to exist on the premises. Upon failure to comply with such notice within the time specified in such notice, the Village shall initiate such legal proceedings as may be required to compel the removal of said sign(s) and the recovery of any cost incurred in connection therewith, including legal fees.

Article VII. General Provisions

Sec. 55.26. Interference with Traffic Devices

In order to obtain and secure traffic safety, no sign shall be erected or maintained in such a manner as to be likely to interfere with, obstruct the view of, or be confused with any traffic sign, signal or device, as determined by the Building Commissioner. Accordingly, no sign, marquee, canopy or awning shall make use of the words, "Stop", "Go", "Look", "Slow", "Danger", or a similar word, phrase, symbol or character or employ any red, yellow, orange, green or other colored lamp in such a manner as to interfere with, mislead or confuse traffic.

Sec. 55.27. Illinois Highway Advertising Control Act

No sign permitted under this Chapter shall be allowed or maintained if the sign shall in any way violate the Illinois Highway Advertising Control Act of 1971, as amended. No sign which shall be allowed under the Illinois Highway Advertising Control Act of 1971, as amended, shall exceed the size, location and height standards as set forth in Article II of this Chapter 55. (Amended by A-499-1-88)

Sec. 55.28. Obstruction to Doors, Windows, or Fire Escapes

No sign shall be erected, relocated, or maintained so as to prevent free access to or egress from, any door, window, fire escape or any other way required by the Building Code.

Sec. 55.29. Location - General

No sign shall be attached to a utility pole, a tree, a standpipe, gutter, drain or fire escape, nor shall any sign be erected so as to impair access to a roof.

Sec. 55.30. Visibility - Ground Signs

Ground signs greater than five feet in height shall have an open space not less than five feet between the base line of the sign and the ground level if such sign impedes visibility of traffic or pedestrians.

Ground signs five feet and lower in height shall have an open space of not less than two feet, between the base line of the sign and the ground level, provided no such open space shall be required for signs five feet in height or lower that do not impede a motorist's visibility of traffic and pedestrians. No ground sign shall be nearer than five feet to any other sign, building or structure.

Article VIII. Illumination and Color Standards

Sec. 55.31.

Internally Illuminated Signs

Internally illuminated signs shall be allowed subject to the type and manner of illumination being specifically restricted by the following:

- A. In no case shall the method of illumination be visible to view.
- B. In no case shall the lighting intensity exceed the limit of 70 foot candles measured with a standard light meter perpendicular to the face of the sign at a distance equal to the narrowest dimension of the sign, whether it be the height or the width.
- C. In no case shall the area of the sign exceed 75 square feet.
(section amended by A-923-02-05)

Sec. 55.32.

Externally Illuminated Signs

Externally illuminated signs shall be allowed subject to the type and manner of illumination being specifically restricted by the following:

- A. Lighting shall be uniformly distributed over the area of the sign or portion thereof and not extend beyond the edges of the sign except that lighting for back-lit signs may extend beyond the edges of the sign text but not beyond the edges of the sign structure or building wall upon which the sign is located.
- B. The lighting shall not shine into dwellings or create a traffic hazard.
- C. The light reflectance when measured perpendicular one foot from the surface of the sign shall not exceed 50 foot candles at its brightest area when measured with a standard light meter.
- D. Goose neck reflectors and lights shall not be permitted.
- E. Illumination shall be what is known as white and not colored light and shall not be blinking, fluctuating or moving.
- F. Light rays shall shine only upon the sign or upon the property within the premises and shall not spill over the property lines in any direction.

Sec. 55.33.

Sign Colors

Signs shall not include more than three colors except signs containing more than three colors in a Business, Manufacturing, or Office District may be allowed as per Section 55.50 herein.

Article IX. Non-Conforming Signs and Uses

Sec. 55.34. Signs in Compliance with Previous Regulations

Signs existing at the time of the enactment of this Chapter and not conforming to its provisions but which were constructed in compliance with previous regulations shall be regarded as non-conforming signs which may be continued for a period of five (5) years from the date of their construction or three (3) years from the date of the enactment of this Chapter, whichever is longer, if properly repaired and maintained as provided herein and continue to be in conformance with other ordinances of this municipality. At the end of this period they shall be removed by the owner, agent, or person having beneficial use of the structure or land on which the signs are located.

Sec. 55.35. Removal of Prohibited Signs

Any sign existing in violation of Section 55.11 (Prohibited Signs) of this Chapter shall be removed, or altered or repaired in such a manner to bring said sign into conformance with the provisions of this Chapter within six (6) months after the date of the adoption of this Chapter.

Sec. 55.36. Signs Erected Without Permits

Any sign existing at of the time of the enactment of this Chapter for which no sign permit has ever been given, shall be removed within thirty (30) days of the time of enactment of this Chapter unless such sign fully complies with the provisions of this Chapter or is altered so as to so fully comply within said thirty (30) day period, and a sign permit is applied for and issued.

Sec. 55.37. Alteration or Relocation of Non-Conforming Signs

Non-conforming signs which are structurally altered, relocated or replaced shall comply immediately with all provisions of this Code.

Sec. 55.38. Non-Conforming Uses

Any sign to be constructed on any building or parcel of land, the use of which does not conform to the Zoning Ordinance provisions for the district in which such building or land is located shall, nevertheless, comply with all provisions of this Chapter for the district in which it is located.

Article X. Variations

Sec. 55.39.

Variations

Variations from the requirements of this Chapter may be requested by the filing of a written petition in the form required by the Village. Such written petition shall be filed with the Director of Community Development who shall in turn refer the variation request to the Plan Commission for its review and recommendation to the Village Board of Trustees. The Plan Commission shall file its written recommendation, including any applicable findings of fact, with the Village Board after considering the petition. Upon receipt of the recommendation and findings of fact of the Plan Commission, the Village Board of Trustees is empowered to permit variations from the requirements of this Chapter under the following circumstances:

- A. Variations shall be permitted only when they are in harmony with the general purpose and intent of this Chapter; and only when the plight of the petitioner is due to unique circumstances; and only in cases when there are practical difficulties or particular hardship in the way of carrying out the requirements of this Chapter; and only when the variation, if granted will not alter the essential character of the locality.
- B. Every variation approved by the Village Board of Trustees shall be accompanied by findings of facts specifying the reasons for granting the variation and shall be in ordinance form.

Sec. 55.40.

Variation Fee

Every application for a variation shall be accompanied by the non-refundable fee set forth in Article II, Section 4, of Ordinance Number 339.

Article XI. Conditional Signs

Sec. 55.41.

Conditional Sign Approval

It is hereby acknowledged that certain signs may or may not be appropriate due to their size, location, function, or similar characteristic. Such signs are classified herein as "Conditional Signs" and may only be approved in conformance with the following:

- A. Conditional sign approval may be requested by the filing of a written petition in the form required by the Village. Such written petition shall be filed with the Director of Community Development who shall in turn refer the request to the Plan Commission for its review and recommendation to the Village Board of Trustees. The Plan Commission shall file its written recommendation, including any applicable findings of fact, with the Village Board after considering the petition.
- B. The Plan Commission shall not recommend approval of a Conditional Sign unless it finds that the sign will be in harmony with the general purpose and intent of this Chapter as described in Section 55.01 herein, that the sign will not adversely impact or be a detriment to the surrounding area, that the sign will be in character with the site design and building architecture of the property on which it is located, and only when the sign will not alter the essential character of the locality.
- C. The Board of Trustees shall not approve a Conditional Sign unless it finds that the sign is in compliance with the standards described in Section 55.50.B above. Every conditional sign approved by the Village Board of Trustees shall be accompanied by findings of facts specifying the reasons for approving the conditional sign and shall be in ordinance form.

Sec. 55.42.

Conditional Sign Fee

Every application for a Conditional Sign shall be accompanied by the non-refundable fee set forth in Article II, Section 4, of Ordinance Number 339.